



Ministry of Trade
State Company for Iraqi Fairs &
Commercial Services



العراق يتواصل
IRAQ COMMUNICATES

Under the slogan “ **IRAQ COMMUNICATES** ”

The **47th**

Session of Baghdad International
Fair will be held during



for The period

1 – 10

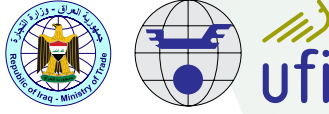
NOVEMBER

2023

www.fairs.gov.iq



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Under the patronage of the Prime Minister

Ministry of Trade / State Company for Iraqi Fairs and Commercial Services

Will organize

The 47th Session of Baghdad International Fair in Baghdad International
Fairground for the period 1-10/nov.2023

Invitation

Within the framework of the intensive efforts made by the Iraqi government to consolidate cooperation and strengthen the bonds of economic and commercial work between Iraq and the countries of the world and activate trade relations on the basis of common interests and exchange experiences to advance development and prosperity in all fields to achieve sustainable development.

Ministry of Trade / State Company for Iraqi Fairs and Commercial Services is pleased to invite you to participate actively in the (47th) session of Baghdad International Fair, which will be held under the slogan (Iraq communicates) under the patronage of His Excellency the Honorable Prime Minister, for the period from 1 to 10 November 2023 on Baghdad International fairgrounds, with the distinguished participation and presence of local, Arab and foreign countries and companies.

Baghdad International Fair session is one of the largest fair events in the country, being the official session of the Republic of Iraq, which is held every year and receives public, governmental and media interest .

Your active participation in this economic event guarantees you access to get the most important opportunities to enter the Iraqi market and display your products and services in front of a large range of merchants, investors and consumers, as Iraq is considered a fertile land for the growth of investments in all specialties and commercial, industrial and service sectors.

To participate, please visit the online booking website

www.expo.gov.iq

Which will start on 1st of July 2023 and close on 15/Oct./2023

We wish you a successful participation.....with appreciation



The Participation of Governmental Parties

Ministry of Trade	Ministry of Oil	Ministry of Electricity	Ministry of Industry & Minerals	Ministry of Agriculture	Ministry of Transportation
Governorate of Baghdad	Communications and Media Commission	National Investment Commission	Central Bank of Baghdad	Ministry of Justice	

Permanent Pavilions on B.I.F fairground

Baghdad Renewable Energy and Sustainability center	Rasheed Bank	Iraqi Islamic Bank for Investment and Development	Municipality of Baghdad	Ministry of Industry and Minerals	Export support fund

Local Organizations and Federations

Iraqi Federation of Industry	Federation Chamber of Commerce	Baghdad Chamber of Commerce	Iraqi Private Banks Association

Statistics of Participants in the previous sessions of Baghdad International Fair

Details	41 st session of B.I.F	42 nd session of B.I.F	43 rd session of B.I.F	44 th session of B.I.F	45 th session of B.I.F	46 th session of B.I.F
1 Official Participating Nations	19	22	11	17	17	12
2 Companies within nations pavilions	93 including 46 Arab companies	87 including 12 Arab companies	91 including 23 Arab companies	221 including 93 Arab companies	233 including 66 Arab companies	161 including Arab 55 companies
3 The permanent pavilions of Ministries & governmental authorities	12	11	9	8	9	2
4 Participating governmental formations within the permanent pavilions	153	151	86	118	102	36
5 Participating governmental formations outside the permanent pavilions	89	76	74	81	72	57
6 Local companies participating independently	111	157	205	232	115	138
7 Arab & foreign companies participating independently	10 including 7 Arab companies	42 including 3 foreign companies	63 including 4 foreign companies	91 including 23 foreign companies	178 including 43 foreign companies	131 including 21 foreign companies
9 Total No. of participating Arab & foreign companies	103	129	154	312	411	292
10 Total No. of participating local parties	353	384	365	431	289	231
11 Total participating parties	456	513	519	743	700	523
12 Reserved indoor areas / sq. m	9935	11756	10324,5	11042	10553	8207
13 Reserved outdoor areas/ sq. m	4822	3443	3122,6	3974	6770	3966

Services offered by the company to participants in Baghdad International Fair

1. Reservation of spaces to participate according to applications submitted through the electronic booking system.
2. Participants' identification cards.
3. visa of entry to Iraq for Arab and foreign participants.
4. Flight and hotel booking services.
5. Transfer of Arab and foreign participants from the airport to the hotels and then to the fair-ground and vice versa.
6. Security protection service for Arab and foreign participants.
7. Facilitate the task of admission of the exhibits through the Iraqi border crossings, land, air and sea.
8. Internet / electricity / water / air conditioning services.
9. Holding seminars and trade and economic conferences on the sidelines of the fair.



The importance of participation at Baghdad International Fair

1. The geographical location of Baghdad International Fair in Baghdad, which made it a link between the two sides of the capital Karkh and Rusafa and an easy road for most of its areas close to the transport garages linking the provinces to transport local participants and visitors as well as the international highway to Baghdad International Airport through the fair for visiting delegations and participation.
2. An opportunity to meet with the governmental entities keen to visit the fair annually for the belief in the need to support the private sector and improve the level of performance to be an important economic support to support the Iraqi economy under the direction of a free market economy instead of the public sector and the role of the latter to supervise the way of performance and provide investment opportunities in most areas.,
3. making use of the huge and increasing volume of visitors to Baghdad Fair annually, as a result of the growth and increase of the presence of places of aesthetic, heritage and tourism in addition to places to shop with Iraqi goods and some Arab and international companies, reinforced by the high level of income of the Iraqi individual, which reflected positively in the turnout of purchase.
4. Baghdad International Fair is the largest socio-economic cultural gathering with a political dimension that reflects positively the development and progress and the keenness to provide everything new and modern and allows the participating companies to meet with relevant government parties and agencies under one dome
5. Baghdad International Fair is a very valuable opportunity to promote products that cost producing companies large sums outside this economic gathering.
6. Baghdad International Fair is an opportunity to see the latest technology in the world that can be acquired by others

Privileges of official participations for countries at the sessions of Baghdad International Fair

1. Granting them priority in booking distinct halls and places at fair ground and giving them opportunities to choose appropriate places among vacant places to set up their stands .
2. The following protocol procedures of official participation for countries shall be applied according to the enforced regulations in our company:-
 - Raising the flag of the participating country near the main gate of the fair and in the entrance of the hall allocated for them and inside the stand besides other places inside the fair.
 - Presenting opportunities for those countries to hold celebration procedures for the national day includes flag raising for both countries in addition to that playing the national anthem for both of them with the attendance of officials from the stand of the country and their diplomatic employee in Iraq and in charge persons from our Company in addition to other personalities besides holding a special activity regarding this occasion inside and outside fair ground in cooperation and coordinating with our Company .
3. Our Company will invite ministers and heads of bodies as well as Director Generals to visit the stands of the participating Countries or to attend meetings held inside or outside Fair ground by stand administration and to facilitate all the procedures concerning that .
4. The official pavilions for countries have a special concern from media press more than other participants, such as the visiting of media press to the stands and arranging meetings with officials and participants and to broadcast their activities through media press besides the main pages of the daily newspaper of Baghdad International Fair.





Fairs Sectors

1. Reconstruction & Building
2. Electricity & Power
3. Industry & Trade
4. Health Care & Medical Equipments
5. Communications & IT
6. Banking & Insurance
7. Automobiles & Transportation
8. Agriculture
9. Food Stuff, Packing & Packaging
10. Clothes & Fashion
11. Furniture & Textile
12. Tourism & Hotels
13. Printing & Advertising



Advertising campaign

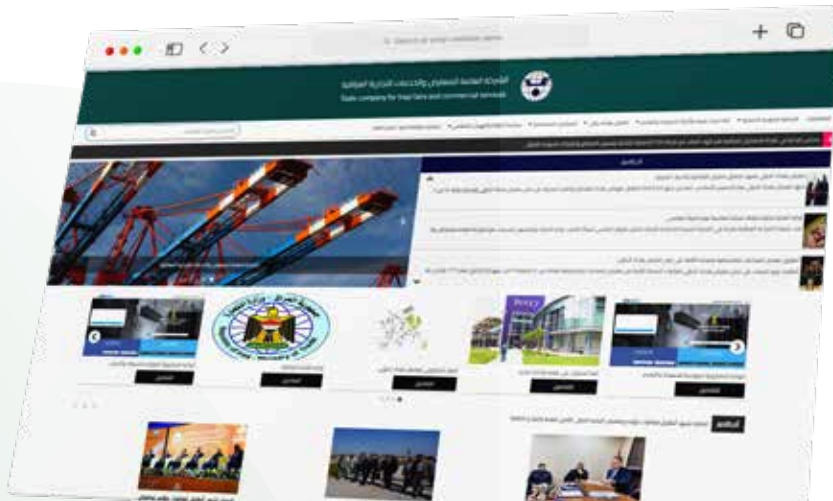
1. A series of press and television interviews for companies participating in the fair.
2. Ads through social media and global search engines.
3. SMS and promotional messages via email.
4. Advertising in the most important newspapers, satellite channels and radio stations.
5. A group of banners and road advertising signs in the name of the fair in the public squares and public places.
6. Printing and sending VIP invitations to diplomatic missions operating inside Iraq.
7. Advertising of the fair through the grand TV screens surrounding the fairground.
8. Issuing and promoting a daily newspaper on the activity of participating countries and companies.



The Mechanism of participation in The (47th) Session of Baghdad International Fair 2023

Each participant shall pay \$ 90 as fees for electronic guide service if the participant is nonlocal, or equivalent to the amount in Iraqi dinars if he is a local.

1. Visiting the website of the E-Guide system (www.expo.gov.iq)
2. Opening an account in the mentioned website.
3. Entering the account and choosing the site and area within the preferred hall.
4. Filling the registration form with the required information about you.
5. Then you can acquaint with the invoice and the status of the request through the account.
6. After approving the map, you have to settle the fees of participation to confirm the reservation as the priority of reservation depends on the priority of settling the fees.
7. After confirming the reservation you can fill Badge, Entry, Camera, Laptop Entry requests through the account.



For more information or if you have any inquiry please contact us at the following address:

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🌐 www.fairs.gov.iq

Participation Fees

Local Participation Fees : All companies which exhibit and promote for products manufactured in Iraq are subject to these fees.

INDOOR AREA

100.000 Iraqi Dinar

per sq.m. (space only).

OUTDOOR AREA

75.000 Iraqi Dinar

per sq.m.(space only).

Non-Local Participation Fees: All companies (local & non-local) which exhibit and promote for products manufactured outside Iraq are subject to these fees.

INDOOR AREA

160 USD per

sq.m. (space only)

OUTDOOR AREA

100 USD per

sq.m. (space only)

Note:

1. 10% of these fees shall be added to the total participation fees if the reserved indoor location with two open sides, 20% shall be added for location with three open sides, 30% shall be added for location with four open sides.
2. The company's 'approval should be obtained if the participant wishes to sell during the fair, 20% of the area fees will be added to the total fees of participation.
3. Minimum required space reservation is (9) sqm indoor area and (20) sqm outdoor area, in case reducing, fees of (9) sqm shall be settled for indoor area and (20) sqm for outdoor area.



B.I.F. Guide Advertising Prices

1	A color inner page	170 ×240 mm	200 \$	or the equivalent amount in ID.
2	The last cover page	170 ×240 mm	1500 \$	or the equivalent amount in ID.
3	The first and second inner cover page	170 ×240 mm	1000 \$	or the equivalent amount in ID.
3	The first and second inner last cover page	170 ×240 mm	750 \$	or the equivalent amount in ID.



A table of the names of fair halls and the space available for reservation inside the hall after subtracting the corridors, the service corridor and the camera room, according to the normal design of each hall

Hall	Space available for reservation (Pavilions Space only)	The total area of the hall	Hall name and dimensions
1 Hall No.2	5679	9750	Baghdad Hall (150×65)
2 Hall No.3	1363	2567	Naynawa Hall (68×37,75)
3 Hall No.4	927	1740	Samarra Hall (59,50×29,25)
4 Hall No.5	993	1807	Rafidane Hall (60,75×29,75)
5 Hall No.7	819	1526	Babil Hall (55,5×27,5)
6 Hall No.8	825	1740	Hamorabi Hall
7 Hall No.9	363	786	Ishtar Hall
8 Hall No.15	500	1510	Baghdad government Hall (57×26,5)
9 Hall No.16	669	1428	Erbil Hall (24×59,5)
10 Hall No.17	1359	2756	Uor Hall (37,5×73.5)
11 Hall No.18	1035	1966	Salah al-deen Hall (55×35,75)
12 Hall No.19	588	1091	Al- Basrah Hall (37×29,5)
Total spaces	15120 sq.m.	28667 sq.m.	



